



CrystalGraphics Introduces

# *3D Sensations*<sup>™</sup>

for Presentations

*Energize your presentations!*

# Introducing *3D Sensations* for Presentations

The first 3D software to energize corporate presentations by adding cutting-edge 3D transition effects into PowerPoint.

# *3D Sensations* for Presentations

It is “way” cool

- ◆ It adds television style effects to your presentations!
- ◆ It includes synchronized sound effects to enhance realism!
- ◆ It will “wow” your audience!
- ◆ There is nothing else like it!

# *3D Sensations* for Presentations

## It has broad appeal

- ◆ It works as a plug-in to Microsoft PowerPoint 97!
- ◆ It will energize any PowerPoint presentation with just a few clicks!
- ◆ Its effects are pre-created & ready-to-use!
- ◆ Plus, it's inexpensive & transportable!

# *3D Sensations* for Presentations

It is incredibly easy to use

- ◆ Its two user tools automatically appear in PowerPoint's Slide Show menu!
- ◆ The “Add 3D Transition” tool emulates PowerPoint's Slide Transition dialog!
- ◆ The “View Show With 3D” tool shows your 3D enhanced presentation!

# *3D Sensations* for Presentations

## It has a clear practical value

- ◆ It will help your presentation stand out from the crowd!
- ◆ It will wake up your audience and keep their attention!
- ◆ It will help you look smart and, therefore, makes your message more believable!

# *3D Sensations* for Presentations

## The technology behind it

- ◆ Built on top of an advanced 3D animation engine developed by CrystalGraphics
- ◆ Supports both Direct3D and OpenGL
- ◆ Plays WAV files for sound effects
- ◆ Supports most popular 3D graphics cards

# Who is CrystalGraphics?

“Our mission is to become the leading provider of compelling and easy-to-use 3D graphics software that helps businesses communicate more effectively.”



# CrystalGraphics' Product History

- ('87) Introduced Crystal TOPAS, the first successful 3D animation package for the PC
- ('92) Co-developed Emmy Award-winning real-time 3D effects system for broadcast TV
- ('96) Introduced Crystal 3D VORTEX, a 3D effects plug-in for Adobe Premiere
- ('97) Introduced Crystal 3D IMPACT! Pro easy-to-use 3D animation software for Web

# *3D Sensations* for Presentations

## Product vision

- ◆ 3D Sensations 1.0 is just the beginning of our quest to bring the power and the quality of network television to all your PowerPoint presentations.
- ◆ Be sure to keep in touch with CrystalGraphics so you can be the first to know about the latest and greatest volumes of 3D special effects, animated 3D titles, 3D clip art and much more!

# CrystalGraphics

Introducing mainstream  
corporate users to

3D

graphics

[www.crystalgraphics.com](http://www.crystalgraphics.com)